

D&AD GLOBAL AWARDS 2006 - WINNERS

Black Pencils

Entrant	Title	Client	Entrant Nation
Magazine & Newspaper Design / Complete Newspapers The Guardian	The Guardian Relaunch issue	The Guardian	UK
Online / Primary Brand Websites Leo Burnett Canada & Arc Worldwide	Big Ideas Come Out Of Big Pencils	Leo Burnett Canada	Canada

Yellow Pencils

Entrant	Title	Client	Entrant Nation
TV & Cinema Advertising / TV Commercials Over 120 Seconds Whitehouse Post Productions	Balls	Sony Europe	USA
TV & Cinema Advertising / Cinema Commercials 41 - 120 Seconds Fallon London	Balls	Sony Europe	UK
TV & Cinema Advertising / TV & Cinema Sponsorship Credits devilfish	Cow / Horses / Pigs / Sheep	five	UK
TV & Cinema Advertising / New Uses Of Broadcast George Patterson Y&R	Boony	Foster's Australia	Australia
TV & Cinema Graphics / TV & Cinema Promotions, Stings & Programme Junctions Channel 4	Iraq: The Bloody Circus	Channel 4	UK
TV & Cinema Crafts / Art Direction WCRS	Tupperzik	3	UK
TV & Cinema Crafts / Direction Academy Music Videos Mother	Ice Skating Priests Dance	InBev UK Orange	UK UK
TV & Cinema Crafts / Cinematography Mother	Blackout	Orange	UK
TV & Cinema Crafts / Sound Design Partizan	Silence	Zurich Financial Services	UK
TV & Cinema Crafts / Use Of Music Wave Recording Studios	Tupperzik	3	UK
TV & Cinema Crafts / Special Effects Abbott Mead Vickers BBDO	Noitulove	Guinness	UK
TV & Cinema Crafts / Animation & Motion Graphics Bartle Bogle Hegarty	Mayfly	Vodafone	UK
Radio / Radio Commercials 1 - 40 Seconds Bartle Bogle Hegarty	Killer Katy	ITV	UK
Press Advertising / Magazine Press Advertising Colour DDB London	Beans	Harvey Nichols	UK
Press Advertising / Magazine Press Advertising Colour DDB London	Beans / Jigsaw / Cat / Toilet Paper	Harvey Nichols	UK
Poster Advertising / Roadside Posters Large Billboards Euro RSCG Flagship	Housewife	11 News 1 Channel	Thailand
Graphic Design / Brochures & Catalogues Sigi Mayer	Next Level	Anton Riepl Meat Company	Austria
Graphic Design / Greeting Cards, Invitations & Stamps Wieden + Kennedy UK	Christmas Pudding Sacks	Wieden + Kennedy UK	UK
Packaging Design The Partners DRAFT Teresa Roviras Design & Creative Consultar	Casa Loreto Olive Oil One Plus One / Crossing Daylesford Organic Milk	Jean Fraser-Cami Nagahori Corporation Daylesford Organic	UK Japan UK
Magazine & Newspaper Design / Complete Magazines			

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Emap John Brown Citrus Publishing Marmalade Magazine New York Magazine	Grazia M-Real Magazine F**K Art, Let's Dance Sex	Grazia John Brown Citrus Publishing Marmalade Magazine New York Magazine	UK UK UK USA
Magazine & Newspaper Design / Complete Newspapers			
The Guardian	The Guardian Relaunch issue	The Guardian	UK
Writing For Advertising / Press Advertising			
Saatchi & Saatchi Singapore	Desert / Underwater / Ocean	Greenpeace	Singapore
Illustration / Poster Advertising			
Ogilvy & Mather (Singapore)	Marathon Runners / Marching Soldiers / City Cr	GSK	Singapore
Photography / Poster Advertising			
JWT	Ginger Boy	Golden Wonder	UK
Photography / Magazine & Newspaper Design			
Andrew Zuckerman Studio	Water / Milk 1 / Milk 2 / Egg / Oyster	Andrew Zuckerman Studio	USA
Online / Primary Brand Websites			
Leo Burnett Canada & Arc Worldwide Canada Bascule	Big Ideas Come Out Of Big Pencils Bascule Inc.	Leo Burnett Canada Bascule	Canada Japan
Online / Websites Microsites			
Arnold Worldwide	120 Not So Standard Features Minisite	Volkswagen	USA
Viral / Interactive Viral Advertising			
NetX	Virgin Mobile Jason Donovan	Virgin Mobile Australia	Australia
Viral / Adaptation Of TV & Cinema Viral Films			
Leo Burnett London	Cameraphone	Department of Transport	UK
Gaming / Console Games			
Capcom	Resident Evil 4	Capcom	UK
Gaming / Portable Games			
Cake	NintenDogs	Nintendo	UK
Digital Media / Digital Installations			
Land Design Studio	Innovations: UK Pavilion, Aichi Expo, Japan	UK Foreign & Commonwealth Office	UK
Digital Crafts / Direction			
Leo Burnett London	Cameraphone	Department of Transport	UK
Digital Crafts / Sound Design			
Dentsu	Global Research Show	Tokyo FM Broadcasting Co.	Japan
Digital Crafts / Interface & Navigation			
Leo Burnett Canada	Big Ideas Come Out Of Big Pencils	Leo Burnett Canada	Canada
Product Design / Health & Leisure			
Apple Computer Apple Computer	iPod nano iPod (with video)	Apple Computer, Inc. Apple Computer, Inc.	USA USA
Environmental Design / Public Environment & Community			
De Matos Storey Ryan	Durham Bird Boxes	Durham City Arts & Creative Partnershi with Wearhead Primary School	UK
Environmental Design / Exhibitions, Museums & Installations			
6a Architects Nick Bell Design	Hairywood Churchill Museum	The Architecture Foundation Imperial War Museum	UK UK
Direct / Direct CD-ROM & DVD Design			
Crispin Porter + Bogusky	Counterfeit DVD	MINI	USA
Direct / Direct Mobile Phone Advertising			
Leo Burnett London	Cameraphone	Department of Transport	UK
Direct / Addressed Direct Mail Medium Volume 10,001 - 100,000			
Craik Jones Watson Mitchell Voelkel	Land Rover Defender Bulldog	Land Rover	UK
Direct / Direct Ambient			
OgilvyOne worldwide	Still Here Bench	Cancer Research UK	UK

D&AD GLOBAL AWARDS 2006 - WINNERS

Direct / Integrated Direct Response

BMF

Stolen Glasses

Lion Nathan

Australia

Integrated / Integrated Advertising

HOST & The Glue Society

Virgin Mobile Jason Donovan

Virgin Mobile Australia

Australia

Ambient / Live Events

TBWA\Whybin Auckland (180\TBWA)

Be the Ball

adidas

New Zealand